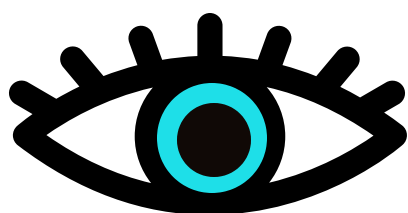


4 BAD WATER SAFETY STEREOTYPES TO BREAK



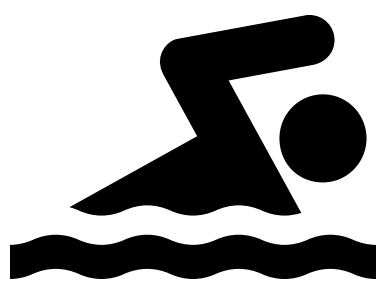
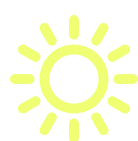
I DON'T NEED A POOL FENCE OR BARRIER

Most fatal drownings occur in a backyard pool while the parents are inside and unaware that their child has gone outside. A pool fence, when utilized correctly, will allow for around the clock protection. A drowning can happen to anyone at anytime; it is quick and silent.



THAT CAN NEVER HAPPEN TO ME

It is easy to think you watch your child, so a drowning would never occur on your watch. But the fact is, it only takes one time for your child to quietly slip away from your sight, ending in a fatal accident.



MY CHILD DOESN'T NEED SWIM LESSONS

Swim lessons may seem expensive, but it is an essential life saving skill. There are programs offered by different counties and cities that help offset this cost and should be utilized by everyone. In the event that you have used all the programs available to you, make practicing at home a regular activity with your family.



AT A POOL GATHERING, EVERYONE WILL BE WATCHING THE KIDS

Expecting other parents or adults to watch all the children in a large setting without a lifeguard is dangerous. Designate a water watcher to keep eyes on the pool at all times, and take turns every 10 -15 minutes. Together, we can protect our children.



TAKE AWAY

Each and every one of these stereotypes can be deadly. If you fall into any of these 4 categories, please take some time to reconsider, so many children are lost to preventable drownings each year.